

CHULA Board Meeting Minutes
March 25, 2011, 7:30 – 9 p.m.

Attendance: All Board Members Present: Priscilla Boston, Jane Walton, Francie Green (departing early), Maddie Kadas, Mark Schiff, Ed Arevalo, Sherri Whitmarsh.

1. **Meeting called to order by Priscilla Boston.**
2. Minutes for prior Board meetings (1/9/11 and 2/27/11) adopted unanimously without changes on motion by Sherri Whitmarsh, and seconded by Francie Greene. Minutes from membership meeting held 2/13/11 were prepared and distributed by Priscilla Boston.
3. Discuss leadership options for Cherrywood Art Fair 2011. Jane Walton reported that she had spoken with Holli: she and Wendy had anticipated a counter-response to their withdrawal from consideration as co-chairs of CAF 2011. They had taken offense at the board's initial proposal of a Memorandum of Understanding. It was agreed to follow up documents with this with a telephone call to minimize opportunities for misunderstandings. Priscilla will call them individually in an effort at reconciling hurt feelings.

Ed Arevalo offered to serve as Chair of CAF 2011 and a motion was made by Sherri and seconded by Francie and adopted unanimously. Ed asked Board members to send him suggestions for selling points to potential sponsors.

Maddie suggested that CHULA hire Celeste Quesada as a consultant, to attend a few Board meetings and advise on ways to strengthen the organization and identify options for the future of Cherrywood Art Fair. The Board agreed this would be helpful and Jane agreed to reach out to her.

4. CHULA projects and Board Liaisons for 2011:
 - Cherrywood Art Fair: Ed Arevalo
 - Little Artist/Big Artist: Jane Walton
 - Mural at Patterson Park: Sherri Whitmarsh
 - East Austin Studio Tour at the Vortex: Mark Schiff
 - Poetry Sign: Maddie Kadas
 - Little Gardener/Big Gardener: Francie Green
 - Clean/restore Art Tables at Patterson Park: Francie Green
 - Support urban farm on Concordia and Robinson: Priscilla Boston
5. Jane provided an update on the Little Artist/Big Artist program. This spring there are 19 little artists and 15 big artists serving 2 schools. A culmination event is planned for Thursday May 12th at 100 Congress; Wendy Morgan is handling promotion for the event. A separate logo for the program has been developed. At this time Jane has not received signs of interest

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from potential sponsors. Jennifer Ober is leaving Maplewood as art teacher, a sad event for CHULA, who wishes her all success and happiness.

6. Board elections were held. Priscilla and Jane were re-elected Executive Director and Treasurer respectively. Sherri agreed to approach Francie to consider serving as Vice-Chair, and board members agreed to share secretarial duties.
7. Other: Maddie asked the Board for approval to send \$166 in yoga class proceeds/donations to the Japanese Red Cross for tsunami relief and this was approved.